



**ASX / MEDIA RELEASE  
FOR IMMEDIATE RELEASE  
10 FEBRUARY 2011**

**APPOINTMENT OF HAROLD MITCHELL AS A DIRECTOR**

**MELBOURNE: Crown Limited (ASX: CWN)** announced today that, further to its announcement on 25 October 2010, the appointment of Harold Mitchell as a director of Crown Limited has become effective today. The appointment is subject to gaming regulatory approval.

**ENDS**

**COPIES OF RELEASES**

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at [www.crownlimited.com](http://www.crownlimited.com)