



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
22 JUNE 2010**

BOARD APPOINTMENTS

MELBOURNE: Crown Limited (ASX: CWN) announced today that Professor John Horvath AO and Mr David Gyngell have been appointed as Directors of Crown Limited, subject to all necessary regulatory approvals.

Professor Horvath was previously Australia's Chief Medical Officer and is currently Professor of Medicine at Sydney University.

Mr Gyngell is the Chief Executive Officer of the Nine Network Australia.

Crown's Executive Chairman, Mr James Packer announced that Professor Horvath will chair a newly formed committee of the Board – the Responsible Gaming Committee. The Committee will have responsibility for overseeing and enhancing Crown's responsible gaming programs and performance.

Crown Limited also announced that Mr David Lowy has resigned from the Crown Limited Board.

Mr Packer said "I would like to thank David for his contribution to Crown and its predecessor, PBL, and to welcome John and David to the Board. John and David's significant and diverse experience will add to the already high quality of our Board."

ENDS

Media Inquiries – Gary O'Neill - 0401 144 692

COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownlimited.com