



**ASX/MEDIA RELEASE
FOR IMMEDIATE RELEASE
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CROWN'S INTERNATIONAL VIP PROGRAM PLAY BUSINESS

PERTH: Following today's Annual General Meeting, in response to enquiries regarding its international VIP program play business, Crown Resorts Limited (**ASX: CWN**) ("Crown") provides the following information:

- Around a third of Crown Group revenues are generated from overseas visitors.
- However, only some of these overseas visitors participate in international VIP gaming programs.
- In FY16, around a quarter of the Crown Group's revenues were generated from international VIP gaming programs.
- Crown's international VIP gaming program visitors originate from a range of regions including South East Asia, North Asia (including mainland China), Europe and the Middle East.
- Less than half of the revenue from Crown's international VIP gaming programs is currently generated by visitors from mainland China. Consequently, this segment of the business represents approximately 12% of the Crown Group revenues in FY16.
- The margin associated with Crown's international VIP gaming program play business is substantially lower than the margin associated with other businesses in the Crown Group.
- Accordingly, the contribution to Crown Group profits attributable to the international VIP gaming program play business from mainland China visitors is substantially less than 12%.

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COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownresorts.com.au