



MEDIA RELEASE

For Immediate Release:

\$30 MILLION FOR WESTERN SYDNEY ARTS PROJECTS **Crown Resorts Foundation's Western Sydney Arts Initiative**

Sydney, Australia. Thursday 15 May 2014. The Crown Resorts Foundation today announced the opening of the application process for project submissions for the Crown Resorts Foundation's Western Sydney Arts Initiative.

This Initiative, originally announced in September 2013, is part of the Crown Resorts Foundation's \$60 million Sydney Arts Fund, a joint commitment by the Crown Resorts Foundation and Packer Family Foundation.

Over 10 years, beginning in financial year 2014/15, \$30 million of funding will be allocated to eligible arts projects in Western Sydney. It is hoped this Initiative will enhance Western Sydney's arts capacity by promoting the accessibility and availability of the arts and supporting projects and organisations that encourage excellence, innovation and creativity in the arts.

Crown Resorts Chief Executive Officer, Rowen Craigie, said 'Through this Western Sydney Arts Initiative, we want to support relevant programs that encourage people to engage with the arts. From providing broad based opportunities for participation to encouraging artistic excellence, this Initiative will provide support to projects that cover the spectrum of opportunities for enhancing the dynamic and diverse arts sector in Western Sydney.'

The Crown Resorts Foundation is seeking project submissions that are dynamic and relevant, that represent and promote the diverse identity of Western Sydney. Focussing on young people's engagement with the arts, these projects will:

- Provide opportunity for participation and engagement with the arts
- Enhance Indigenous arts and cultural programs
- Develop local professional arts practice
- Encourage community engagement

Application details:

For information on the grant application process and eligibility criteria, please visit the Crown Resorts website at www.crownresorts.com.au/foundation.

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