



**ASX / MEDIA RELEASE
FOR IMMEDIATE RELEASE
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NEW CHIEF FINANCIAL OFFICER APPOINTMENT

MELBOURNE: Crown Limited (ASX: CWN): announced today with regret that, after 16 years of service to the group in a number of roles, its CFO, Rob Turner, has decided to leave Crown.

Crown is pleased to announce that Ken Barton will replace Rob as CFO. Ken will commence in early March 2010 and will be based in Crown's head office in Melbourne. Ken's appointment is subject to necessary gaming regulatory approvals.

Ken has been in financial roles at Boral Limited for the past 9 years and has been CFO for the past 7 years. Prior to joining Boral, Ken held roles at Pioneer International and Arthur Andersen.

Rob has agreed to stay on for an appropriate time to work with Ken so as to ensure a smooth hand over.

Rowen Craigie, Crown's CEO said,

"We thank Rob for his dedicated service and his significant contribution to the Crown group and wish him well in his future endeavours."

"We are very pleased at securing Ken, whose impressive financial and management experience will add to Crown's capabilities. Crown's board and management are looking forward to working with Ken at this time in the development of Crown's businesses," Mr Craigie said.

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COPIES OF RELEASES

Copies of previous media and ASX announcements issued by Crown are available at Crown's website at www.crownlimited.com