



MEDIA RELEASE

THE CROWN RESORTS AND PACKER FAMILY FOUNDATIONS ARE PROUD TO ANNOUNCE THE LAUNCH OF THE \$25 MILLION MELBOURNE AND PERTH ART EDUCATION INITIATIVE

Friday 1 April, 2016. Gretel Packer, Chair of the Packer Family Foundation, today announced the launch of the Melbourne and Perth Art Education Initiative - a \$25 million, eight year joint commitment of the Crown Resorts and Packer Family Foundations.

Based on the success of the Western Sydney Arts Initiative, the Melbourne and Perth Art Education Initiative will provide more young Australians with the opportunity to engage with the arts and help them reach their full potential. As well as promoting creativity, most of these programs will be education focussed, using art as the vehicle with which to engage youth with their learning and their community.

Ms Packer said, "Australia is a vast, dynamic and multi-cultural country. The programs we partner with through our Melbourne and Perth Art Education Initiative, as well as our Western Sydney Arts Initiative, will provide young Australians important social and cultural access points, mentoring and engagement opportunities, helping them on the path to fulfil their dreams."

For information on how to apply for funding from the Melbourne and Perth Art Education Initiative visit www.crownresorts.com.au/foundation – all applications must be received by 5pm on 15 June, 2016.

About our \$200 million National Philanthropic Fund:

Launched in 2014, the National Philanthropic Fund is a joint commitment of the Crown Resorts and Packer Family Foundations. Over 10 years, from financial year 2015 to financial year 2024, \$200 million will be allocated to organisations which provide young Australians access to a better education, more opportunities to be creative and more opportunities to develop the self-esteem and confidence that will help them to build happy and fulfilled lives.

In its first year, the National Philanthropic Fund provided significant support to over 80 programs. Utilising art, music and sport, many of these programs are aimed at keeping some of the community's most marginalised youth engaged with their education and learning.

The National Philanthropic Fund is administered through two sub-funds - the \$100 million Community Partnerships and Indigenous Education Fund and the \$100 million National Arts Fund. Within the \$100 million National Arts Fund sits the \$30 million Western Sydney Arts Initiative and the newly announced \$25 million Melbourne and Perth Art Education Initiative.

The Crown Resorts Foundation Board is chaired by The Hon. Helen Coonan, and the Packer Family Foundation Board is chaired by Ms Gretel Packer. Both Boards offer extensive philanthropic experience with other members including Mrs Roslyn Packer AO, Mrs Rowena Danziger AM, Mr Harold Mitchell AC and Mrs Lucy Turnbull AO.

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