



**\$2,217,55 RAISED FOR 20TH ANNIVERSARY
MILLION DOLLAR LUNCH**

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15 August, 2025: Business leaders, politicians and celebrities joined families touched by children's cancer today to raise **\$2.2 million** for vital treatment and research at The Million Dollar Lunch, increasing on last year's total.

Celebrating its 20th anniversary in support of The Children's Cancer Foundation, Melbourne's prestigious philanthropic event at Crown Palladium raised funds to improve clinical care for young patients and support programs for their families.

Since launching in 2005, The Million Dollar Lunch has raised more than \$31 million for children and their families impacted by cancer. Crown and The Crown Resorts Foundation have proudly supported the event over the past two decades, today pledging a \$100,000 donation, in addition to hosting the fundraiser.

Guests heard from Sheila Patel, the mother of cancer survivor Maya Oldroyd. Now 16, Maya was diagnosed with a stage-four neuroblastoma at age three, Maya's moving story of resilience and survival inspired the room. The lifesaving treatment Maya received through the Children's Cancer Foundation means she has now been cancer-free for 11 years.

The event featured live performances from Lotte Gallagher and Toni Childs, with premium produce, including over 600kg of beef, generously donated through Crown's supplier network.

Hosted by media personality Hamish McLachlan, other notable guests included City of Melbourne Lord Mayor Nick Reece, Children's Cancer Foundation Chair Jaala Pulford, event Co-Chair Rianna Ponting, former Australian Cricket Captain and Cricket Coach Ricky Ponting, Australian Grand Prix CEO Travis Auld, Tennis Australia CEO Craig Tiley, Victoria Racing Club CEO Kylie Rogers, Broadcaster and tennis champion Todd Woodbridge, Virgin Australia CEO Dave Emerson, Business Founder Rebecca Harding, Stylist Elliot Garnaut, Radio Personality Lauren Phillips, Crown Melbourne CEO Ed Domingo and Crown Resorts CEO David Tsai.

Children's Cancer Foundation Chair Jaala Pulford said, "The Million Dollar Lunch is The Children's Cancer Foundation's largest annual fundraiser and we're so grateful to Crown, The Crown Resorts Foundation and their suppliers for their support."

Crown Melbourne CEO Ed Domingo said Crown is proud to support the important event each year and the Victorian children and their loved ones impacted by cancer.

"Our 20-year partnership with The Children's Cancer Foundation is a source of great pride, and we're grateful to collaborate with our local suppliers to bring this event to life."



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ABOUT CROWN MELBOURNE

Since opening in 1994, Crown has become an iconic Melbourne landmark, transforming the Southbank precinct into one of Australia's most recognised and visited destinations. Nestled along the Yarra River, Crown is Melbourne's only integrated resort, offering a world class experience that attracts more than 26 million visitors annually.

Crown Melbourne's waterfront location boasts unrivalled luxury accommodation, with over 1,600 exquisitely appointed rooms across Crown Towers, Crown Metropal and Crown Promenade. Guests enjoy access to Victoria's best indoor hotel swimming pool, the award-winning Crown Spa Melbourne and an exclusive retail precinct featuring prestigious designer brands and luxury retail outlets.

As the city's premier hospitality and entertainment hub, Crown Melbourne is home to an exceptional array of award-winning restaurants, alongside a range of bars, cafes, clubs and venues for every occasion.

Crown Melbourne's iconic Palladium Ballroom continues to be the venue of choice for Australia's most prestigious events, solidifying its status as Melbourne's ultimate entertainment destination. Additionally, Crown Melbourne is a premier events and conference destination, highlighted by the 7,350 square meter Crown Conference Centre.

The 24-hour casino at Crown Melbourne features 540 gaming tables and over 2,600 electronic gaming machines, offering guests a wide variety of entertainment options.

Crown Melbourne is the state's largest single-site private employer and the largest employer of hospitality staff, playing a key role in driving Melbourne's tourism economy.