

CROWN SYDNEY ANNOUNCES EMERGENCY SERVICES CHARITY STAIR CLIMB

19 September 2025: Crown Sydney is proud to announce its inaugural Emergency Services Charity Stair Climb. On 28 March 2026, this landmark community event will unite emergency services representatives, open to the NSW Police, Fire and Rescue NSW, Rural Fire Service, SES and Crown Sydney team members in a spirited challenge to determine who is the fittest of them all.

Inspired by the long-running Firefighter Stair Climb at Crown Metropol Melbourne, which has raised over \$6 million for charity over the past twelve years, the Sydney event will raise vital funds and awareness for mental health charities including the Black Dog Institute and Fortem Australia.

In a show of physical endurance and spirit, participants will ascend 29 floors of Crown Sydney's iconic 275m tower, the city's tallest building, and firefighters can wear their weighted operational equipment.

000 Foundation Director Trent Egan said, "Launching an Emergency Services Stair Climb with Crown Sydney is something we are extremely proud of. We know firsthand how powerful an event like this is for the entire emergency services community and it's exciting to finally bring this climb to New South Wales for the first time."

"This event offers a unique way to celebrate our emergency services personnel who serve our communities every day, while raising vital funds and awareness for mental health."

Crown Sydney CEO Stanford Le added, "Crown Sydney is proud to host the inaugural Emergency Services Charity Stair Climb to support and celebrate our frontline heroes and give back to the community."

The ultimate vertical challenge will culminate in a rooftop celebration at Crown's tallest rooftop terrace, Bar CIRQ, offering participants a moment of triumph and respite after conquering the full 29-floor climb.

The Crown Sydney Emergency Services Stair Climb is proudly presented by Crown Resorts and the Crown Resorts Foundation. Recruitment and training is now underway ahead of the March 2026 event.

For more information, please contact:

Jennifer Sacks The Cru M: 0438 131 615

E: jennifer@thecru.agency



ABOUT CROWN SYDNEY

Since opening in December 2020, Crown Sydney stands as an iconic addition to the city's skyline, commanding breathtaking views of the Harbour from its prime Barangaroo location.

Crown Sydney boasts 349 world-class hotel rooms, suites and villas, alongside premium residential apartments, designed to provide unrivalled waterfront views and an unprecedented array of luxurious offerings. Guests can also indulge in the infinity pool facilities and flagship Crown Spa Sydney, a sanctuary of relaxation and wellness.

Home to some of Sydney's most celebrated restaurants and bars, Crown's dining precinct includes the legendary Golden Century, Epicurean buffet, and a selection of award-winning venues including Oncore by Clare Smyth, a'Mare, Yoshii's Omakase, Nobu, and Woodcut.

For those seeking premium gaming entertainment, Crown Sydney offers a compelling members casino, all within stylish, world-class surrounds.

Now a globally recognisable landmark, Crown Sydney attracts thousands of national and international tourists, helping Sydney compete with other global tourism destinations for business, leisure, and sporting events.

Crown Sydney has redefined luxury in our Harbour City, quickly establishing itself as Sydney's premier integrated resort. Offering an unparalleled mix of world class accommodation, dining, entertainment and events, Crown Sydney has become a must-visit destination for both locals and international guests.