



CROWN PERTH CELEBRATES 40 YEARS OF ENTERTAINMENT AND IMPACT

30 December, 2025: Today marks a significant milestone in Western Australia's history as Crown Perth officially marks 40 years since opening.

From its origins as Australia's largest casino and the third largest globally at the time, Crown has evolved into a world-class integrated resort that has shaped Perth's cultural and economic landscape.

Over four decades, the property has grown to include three hotels, including Australia's only Forbes Five Star hotel in Crown Towers, more than 30 restaurants and bars, Crown Theatre, and a convention space.

Around 1000 team members were employed when the property opened its doors as Burswood Island Casino on 30 December 1985. Today, Crown Perth is the largest single-site employer in Western Australia, with more than 5000 team members.

As part of the milestone celebration Crown will come alive with the spirit of the 1980s, with activities and events including a photographic exhibition showcasing the evolution of the Burswood Peninsula and paying tribute to dedicated team members who have worked at the venue over 40 years. A time capsule containing memories from 1985, as well as items from today, will also be buried on site – ready to be revealed again in 2065.

Crown Perth CEO Brian Pereira said there are eight 'Day One' employees who still work at Crown, and another dozen who started working at Crown in 1986 within months of the official opening.

"Anyone who has worked at Crown will tell you it is the people who make the place so special, and that rings true today," he said.

"This milestone is an opportunity to celebrate our team members, guests and partners who have made this journey possible and to this day, help us create memorable experiences."

Crown Perth contributes approximately \$1.2 billion annually to WA's economy and partners with hundreds of local suppliers. Nationally, Crown injects nearly \$5 billion into the economy.

Highlights of the 40th Birthday celebrations include:

- **Commemorative Experience:** A free history exhibition showcasing the past 40 years of change will be located in the Metropol Lobby from 30 December. The exhibition celebrates the people and places that have shaped Crown Perth since 1985.
- **Party Like It's 1985:** Tonight, Crown Perth transforms into an 80s wonderland with themed décor, music, and entertainment across the property. The central atrium at Crown Metropol will come alive from 5pm on the 30 December with free family friendly entertainment, followed by an 18+ event at Crown Sports Bar from 8pm.
- **Anniversary Lager:** Crown has partnered with Lion to deliver an anniversary lager on tap, which will be served across the property.



- **New Year's Eve:** The party continues at the Metropol Lobby, Groove Bar and Lounge, and the Sports Bar as guests dance the night away at our exclusive 80s parties featuring retro beats and dazzling performances.

Join us as we celebrate 40 years of entertainment, hospitality, and community. For more details on events and bookings, visit crownperth.com.au.

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