



Media Release

Crown Resorts and VicWISE Launch Life Skills Pilot Program for International Students



18 October 2023: Crown Resorts (Crown) and VicWISE have today launched a new game-changing life skills program for international students, with an innovative and engaging approach to gambling harm prevention and education, supported by practical resources and tools.

The VicWISE partnership builds on Crown's commitment to creating a safer gambling culture and is one of several [Crown PlaySafe](#) actions and initiatives being implemented to maximise player safety and wellbeing at Crown.

The program is designed to enhance the international student experience and includes a series of nationally held educational workshops, supported by messaging that effectively communicates the risks and potential harm from gambling.

The workshops, which commence early next year, will be piloted alongside many of Crown's fun and engaging guest experiences such as culinary masterclasses, safety and wellbeing seminars and other entertainment activities.

Crown Resorts CEO Ciarán Carruthers said: "Crown is taking further action to support prevention efforts in the community as well as with our guests to play in a safe and enjoyable way.

"Research tells us that students from overseas are at higher risk of developing gambling related concerns when compared with the general population and have likely had less exposure to gambling harm educational material, which is a key component when it comes to making more informed decisions.

"This is why we are investing in community-based partnerships that help to support those who may be more vulnerable or at-risk of developing gambling related harms such as international students.

"We look forward to sharing and collaborating with VicWISE to deliver this innovative and engaging education program within our Australian resorts," Mr Carruthers said.

VicWISE Founder and President Manorani Guy said: "Programs like this are vital for sectors such as international education and overseas students who are often being exposed to a greater variety and accessibility of gambling opportunities here than in their home country.

"The collaborative effort by Crown signifies their unwavering commitment to the community, including international students, particularly when it comes to gambling harm awareness and education.

"Together, alongside hands-on learning in a fun and innovative environment, we will provide them with the tools and knowledge needed to safely thrive in their new home."

The Program also includes a series of comprehensive tools and resources to help students better their legal and financial knowledge, obtain budgeting and financial planning advice, as well as mental and physical wellbeing support.

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