

PRESS RELEASE

CROWN SYDNEY TO OFFER AUSTRALIA'S FIRST NOBU BREAKFAST

Nobu Crown Sydney to join a selection of Nobu restaurants worldwide to offer a Teishoku breakfast menu

Tuesday, 14 February 2023 - Sydney: The world's most recognised Japanese restaurant, Nobu, at Crown Sydney will become the first in the country to offer a weekend Teishoku breakfast menu.

Commencing Sunday 19 February, Nobu Sydney will offer guests unique dishes such as Banana Miso, Scrambled Egg Donburi and Shiso Benedict, blending Japanese tradition with locally inspired produce.

Crown Sydney Executive General Manager of Non-Gaming, Mark Holmes, said: "Nobu's signature flair is renowned around the globe, and we're excited to bring his breakfast dining experience to Sydney.

"As the first Australian outpost for Nobu breakfast, the team at Crown Sydney is looking forward to welcoming local food lovers and offering our domestic and international guests something unique and delicious for their weekend breakfast.

"With the addition of Nobu, Crown Sydney caters to a range of preferences for breakfast, from The Waiting Room to the internationally recognised Epicurean experience," he said.

Head Chef at Nobu Sydney, Harold Hurtada, was honoured to work closely with Nobu Matsuhisa on the Teishoku breakfast menu during his recent visit to the restaurant in September 2022.

"It is an honour and privilege to be the first Nobu in Australia to be serving Nobu's signature Teishoku breakfast menu. I know Sydneysiders and guests of Crown Sydney will appreciate this coup and enjoy the breakfast dining experience, in addition to our already popular lunch and dinner services," said Hurtada.

Boasting contemporary Japanese cuisine, Nobu has gained a worldwide following and myriad of global accolades. The story of Nobu began in 1987 when Nobu opened his namesake restaurant, Matsuhisa, in Beverly Hills to rave reviews. It was here that his long-time friendship and business relationship with Robert De Niro began. At De Niro's urging, they opened Nobu in New York City in 1994 which was an instant success. Nobu has become arguably the most successful culinary collaboration in Hollywood history.

Nobu opened at Crown Sydney in December 2020 to an incredible reception from Sydney diners, with the venue booked out on weekends for months in advance. The new breakfast menu is set to take the Nobu Crown Sydney offering to new heights.

Breakfast bookings are essential and can be made via crownsydney.com.au/indulge/nobu from today, Tuesday 14 February.

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NOBU BREAKFAST IMAGES



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Notes to the Editor:

ABOUT CROWN SYDNEY

Since opening in December 2020, Crown Sydney has quickly established itself as one of the city's most sought after dining and staycation destinations with its array of world-class restaurants and bars overlooking Sydney Harbour, including Nobu. Boasting a compelling national footprint, visitors and Sydneysiders alike have access to an unprecedented array of luxurious offerings. The Barangaroo property includes the deluxe Crown Spa Sydney, 349 hotel rooms and suites, luxury residential apartments, nine signature restaurants and bars, premium retail outlets, pool facilities and more.

Guests are treated to unrivalled views of Sydney Harbour's icons and with its unique architectural, concentric form, Crown Sydney has been designed to stand alongside them as another defining landmark of the city. Now a globally recognisable landmark, Crown Sydney attracts thousands of national and international tourists, helping Sydney compete with other global tourism destinations for business, leisure, and sporting events.

ABOUT NOBU

Nobu, the world-renowned Japanese restaurant recognised for pioneering a *new-style* Japanese cuisine, started as a business partnership in 1994 between Chef Nobu Matsuhisa and his partners: actor Robert De Niro, producer Meir Teper, and restaurateur Drew Nieporent.

Originating in New York as the flagship restaurant, the Nobu brand is now an empire with 51 locations that spans across five continents, with international locations in London, Tokyo, Hong Kong, Milan, the Bahamas, Melbourne, Dubai, Cape Town, Mexico City, Budapest, Perth, Monte Carlo, Kuala Lumpur, Manila, Doha, Marbella, Ibiza, Los Cabos, Barcelona, Montenegro, Riyadh, Warsaw ,Barbuda, Sydney, Istanbul, Jeddah, Singapore, and Marrakech and national locations in Las Vegas, Malibu, Miami Beach, Dallas, San Diego, Los Angeles, Honolulu, Lana'i, Newport Beach, Palo Alto, Washington DC, Houston, Scottsdale, Chicago, Atlantic City, and Atlanta.

Nobu continues to attract fans worldwide for its enduring atmosphere and continuous reinvention of genre-defining cuisine. Learn more at noburestaurants.com and follow @NobuRestaurants on Twitter, Instagram, and Facebook.

For more information about Crown Sydney, please visit crownsydney.com.au

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