

## **CROWN PERTH MAINTAINS CASINO LICENCE**

**Tuesday, 8 July 2025:** Crown Resorts and Crown Perth (Crown) welcome today's announcement by the Western Australian Government that Crown Perth has been found suitable to maintain its casino licence.

This outcome is a testament to Crown's whole of business transformation and the implementation of its industry-leading standards and dedication to guest safety. All three Crown properties have now been deemed suitable by state regulators, with Melbourne and Sydney retaining their licenses in March and April 2024, respectively.

Crown Perth has implemented significant reforms following a business-wide transformation, ensuring a safe and enjoyable environment for both guests and team members. Overall, approximately \$200 million has been invested in these reforms, with key areas of focus including harm minimisation; financial crime; governance, compliance and risk; and culture.

This work has embedded meaningful change in the culture of the business, improved practices, reporting, monitoring and accountability across Crown's diverse operations.

Throughout the monitorship, Crown Perth has been collaborative and transparent, producing more than 8300 documents.

Crown thanks the Perth Independent Monitor, Mr. Paul Steel, and the Gaming and Wagering Commission of Western Australia for their important work.

In a further demonstration of Crown's commitment to responsible and safe gaming, Crown Perth will introduce carded play on all electronic gaming machines from December 1. This was implemented at Crown Melbourne in a world-first initiative in December 2023. Since then, over 400,000 guests have registered for carded play.

Crown Perth Board Chair, Mr. John Van Der Wielen said: "Today's announcement is recognition that we are a changed business. The community, our team members, our suppliers, and our guests were relying on us to get this right – and we have."

Crown Perth CEO, Mr. Brian Pereira said: "Holding a casino licence means holding a social licence - and we have a responsibility to operate with the highest level of integrity every day. With our improved culture, processes, and industry-leading standards, we are well-placed to continue delivering a safe and responsible environment for our guests."

Crown Resorts CEO, Mr David Tsai said: "Our extensive business-wide transformation has set new benchmarks for the industry, creating a safer environment for our guests and the community. With all three Crown properties now deemed suitable and retaining their casino licences, we are focused on remaining the safest place to game in Australia, while also delivering exciting world-class entertainment experiences for our guests."

## Media Notes:

- Crown Perth is the city's largest single-site employer, with more than 5,000 team members working at the property.
- Nationally Crown employs more than 20,000 people across our three properties.



- Crown spends **\$1B** annually with **3,900** suppliers across Australia, of which **83%** are small and medium businesses. Our investments help drive local economies and support small enterprises.
- Crown Perth's transformation included the delivery of the Enhanced Perth Remediation Action Plan, which implemented 342 initiatives across eight workstreams. Areas of focus included financial crime, compliance and risk, governance, responsible gambling via Crown PlaySafe, and culture.

## Ends

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