



MEDIA RELEASE

Toast to 2024 like never before at Crown Perth

Perth, Monday 20 November 2023: Crown Perth will see out 2023 in style with its inaugural New Year's Eve (NYE) Gala – a night like never before.

The larger-than-life event is expected to bring a crowd of who's who in Perth as the first NYE Gala to return to Crown since hosting the Hopman Cup Ball.

Guests will revel in a night of celebrity entertainment featuring beloved actor and singer Tim Campbell and ARIA award-winner Anthony Callea, while they indulge in a delicious three-course menu and flowing Piper-Heidsieck champagne.

Crown Perth CEO David Tsai said he was excited to bring back New Year's Eve extravagance to Crown Perth with the first-time gala.

"Crown is where people come to celebrate momentous occasions and New Year's Eve is no exception," he said.

"We provide guests with joyful and elevated experiences all-year-round, so what better way to toast the year than with an incredible gala to kick off 2024!"

From the dazzling NYE Gala at Crown Ballroom to the bespoke dining experiences at each of the restaurants, delicious cocktails and exciting live entertainment on offer such as drum lines, marching bands, disco dancers, stilt walkers and more roving throughout the property – there is something for everyone to [ring in the new year at Crown](#).

The introduction of a NYE gala is just the latest example of Crown's reinvigorated identity that centres around creating joyfully elevated experiences for its guests and communities.

Crown recently unveiled a bold new brand for the first time in nearly a decade, recapturing its original spirit as a leading curator of exceptional experiences, entertainment, and driving tourism in Australia.

The new brand campaign is a clever spin on Crown's long held reputation as the home of all things interesting – entertainment, awards nights, celebrity sightings, gala events, TV broadcasts, and just about everything in between.

Tickets to the New Year's Eve Gala are [available online](#) starting at a special inaugural price of **\$295 plus booking fee**. A full table for 10 can be purchased for \$2,700 plus booking fee with additional VIP tables available.

For a full list of New Year's Eve events at Crown Perth, visit crownperth.com.au/whats-on/new-years-eve

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For more information, please contact:

Cassey Santos

Senior Manager, Media & Corporate Affairs – Crown Perth

0437 579 223