



CARDED PLAY MEASURES COMING TO CROWN PERTH

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22 October, 2025: Crown Perth is set to become one of the safest casinos in the world, with the introduction of world-leading carded-only play for Electronic Gaming Machines (EGMs).

The implementation of carded-only play on all EGMs at Crown Perth represents a significant investment in gambling harm prevention, creating a safer, more accountable and enjoyable experience for guests.

From 1 December 2025, all guests playing EGMs at Crown Perth will be required to have a valid card and set time and loss limits. The process to upgrade all EGMs to carded-only play is well underway, with more than half of all machines to be upgraded to the technology by the end of this month.

Western Australia will be the only jurisdiction in the world to feature EGM carded-only play with binding time and loss limits, and player support systems in the form of Crown PlaySafe, all under one roof.

Key features include:

- **Time and Loss Limits:** Guests will be limited in the amount of time they can spend on EGMs and will be able to set a personal spend limit to help them manage their play.
- **Track and Monitor Play:** Guests will be able to track their play and access Player Activity Statements to monitor their spend on EGMs.
- **Player Safety Checks:** Crown's PlaySafe team will be able to more easily identify and provide support for players.

Play period limits are already in place at Crown to help guests manage their time on EGMs, with the new technology to strengthen the ability to manage mandated break times.

Crown guests are also supported by a dedicated Crown PlaySafe team which is available 24 hours a day on-site or online.

Making the announcement as part of Gambling Harm Awareness Week, Crown Perth CEO Brian Pereira said, "Carded Play is a cornerstone of our commitment to safer gambling – it allows us to better understand and support our guests while fostering a safer environment."

"Carded play empowers guests with more information about their playing habits, promotes informed choices and allows earlier intervention if someone needs help."

For more information, please contact:

Claire Krol

Head of Media & PR

(+61) 424 894 120

Claire.krol@crownresorts.com.au