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CROWN ANNOUNCES NEW VENUE, THE HENLEY AT CROWN MELBOURNE

17 April 2024 – Melbourne, Australia: Crown has today unveiled the first new venue as part of the initial stage of its redevelopment with 'The Henley at Crown Melbourne', a new world-class bar set to open in late 2024.

Designed by leading Melbourne Interior Architecture & Design studio, Mitchell & Eades, The Henley at Crown Melbourne is inspired by the origins of the Henley-on-Yarra Regattas, where people gathered in masses along the riverbank, and represents a new social hub for Melbourne.

A dramatic U-shaped marble bar will take prominence in the space, while customers can enjoy multiple areas throughout the venue, including a leafy outdoor setting, the bar, high table options for large groups, and more intimate dining spaces set into alcoves.

The beverage range will offer something for everyone, from bright cocktails to local and imported tap beer. The drinks menu will see a strong focus on Victorian wines, alongside representation from leading overseas producers.

To accompany, the venue's food offering will also play hero to Victorian produce, with a modern Australian menu focused on small and share plates.

The Henley at Crown Melbourne will be located at the eastern end of the resort opening onto the Riverwalk and occupy the current Rosetta space, which is closing on 18 May 2024.

Mike Volkert, Crown Melbourne CEO, said:

"We are thrilled to share the news of The Henley at Crown Melbourne as we begin to reinvigorate Crown Melbourne for our guests.

"Our vision for The Henley at Crown Melbourne was to create a venue that opens directly onto the Riverwalk - a unique and previously underutilised asset - allowing for greater catchment as people seek out a riverside drink or meal.

"The announcement of The Henley at Crown Melbourne signifies the start of what is to come for Crown. We are looking to create a portfolio of restaurants and bars that bring together the best culinary and bartender talent from across the world combined with the best local talent and inimitable Melbourne flavour to create the city's most sought-after hospitality destination.

"We look forward to providing our guests with more information on The Henley at Crown Melbourne in the coming months."

To stay up to date on The Henley at Crown Melbourne, follow @CrownMelbourne on Instagram and Facebook.

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