



AUSTRALIAN FIRSTS COMING TO CROWN PERTH'S URBAN FOOD DISTRICT

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26 November, 2025: Crown Perth is pleased to unveil two new venues coming to its highly anticipated Urban Food District – the biggest investment in Crown Perth in almost a decade.

When it opens in early 2026, the Urban Food District will offer a diverse variety of international cuisines and three new bars in a lively social setting, alongside a buzzing outdoor beer garden.

Iconic Las Vegas pizza brand, **Side Piece Pizza**, will dish up slices in Australia for the first time, delivering a bold, cheeky take on the classic New York style any-time eat. Known for its inventive toppings and irreverent branding, Side Piece is set to become a go-to for late-night cravings and casual catch ups.

Tekka Bar will also arrive at Crown Perth direct from Las Vegas in an Australian first, bringing the precision and artistry of authentic Japanese cuisine to the Urban Food District. Tekka Bar combines fresh, high-quality ingredients and a sleek, modern aesthetic.

Inspired by the historic Tekka Ba District in Japan, this vibrant concept delivers a curated menu of made-to-order signature hand rolls like spicy tuna and blue crab, alongside a selection of hand-picked traditional sake.

These global brands follow Crown's recent announcement that **Burgers by ES**, a gourmet international food concept known for its egg-based sandwiches and burgers, will open at the Urban Food District.

Founded in Los Angeles in 2011, the brand has an international following and will operate at Crown Perth under the name Burgers by ES. The brand started as a food truck in Los Angeles and grew to a permanent presence in Grand Central Market LA, before branching out globally, with venues now operating in London, Las Vegas, Tokyo and Kyoto.

Just a short walk from Optus Stadium and adjacent to Crown Theatre, the Urban Food District will come alive with DJs on weekends, setting the perfect evening vibe for friends, families, and hotel guests to unwind before or after a game, concert or show and staying open until the late evening.

Construction of the multi-million-dollar precinct is well underway, and recruitment has also started for around 100 local jobs needed for the venue opening early next year.

Crown Perth CEO Brian Pereira said these international brands will be joined by iconic local operators to be announced very soon.

"We're excited to introduce these outstanding international venues and concepts to Crown Perth, each offering a distinctive experience new to Australia.

"From a quick bite before a game or show, to a fun night out with friends, the Urban Food District will have something for everyone."



Clique Hospitality Founder and CEO Andy Masi said he is delighted to be introducing Side Piece's famous hand-tossed New York pizzas to the Australian market.

"Our debut gives local pizza lovers a new opportunity to enjoy authentic, New York city-style slices without the long flight."

Oliver Wharton, Founder and CEO of Tekka Bar said he is delighted to be bringing the concept to Perth.

"Customers can watch their handrolls made to order as they sip on a sake. The crisp nori, warm rice and chilled fish make for the perfect bite."

For more information, please contact:

Claire Krol

Head of Media & PR

(+61) 424 894 120

Claire.krol@crownresorts.com.au